

AWS Certifications Are Key to Optimizing the Value of AWS

ESG conducted a study to understand the value organizations experience by employing AWS Certified staff. This was achieved through a multi-country survey of 500 executives and managers responsible for cloud strategy and technology decisions.



97%

say their organization's employment of AWS Certified staff puts their company in a better competitive position to succeed over the next 3-5 years.

WHY?

Research among AWS customers shows that employing AWS Certified staff and supporting AWS Certification achievement has enabled them to:

- 1. BUILD FASTER -



90%

have seen an increase in productivity from employing AWS Certified staff.



89%

have accelerated cloud project completion.



89%

are able to troubleshoot issues faster.

- 2. IMPROVE SECURITY -



86%

have improved the security of their cloud workloads.

- 3. REDUCE DOWNTIME AND IMPROVE DEPLOYMENT TIME -



87%

have reduced downtime.



85%

have achieved faster application deployment times.

- 4. INNOVATE -



91%

say having AWS Certified staff has helped them innovate with AWS services.



There is absolutely a difference in productivity and efficiency between certified and non-certified employees. The reason is that the people who have earned a certification have dealt with different scenarios in the abstract; there is a 'conceptual investment' they've made that they can lean on."

- Head of security, transportation company with \$3.2B in annual revenue

- 5. RECRUIT AND RETAIN TEAM MEMBERS TO CLOSE THE SKILLS GAP -

A lack of skills will prevent organizations from taking full advantage of the opportunities available via AWS-related technologies and services. Data shows AWS Certifications can help.



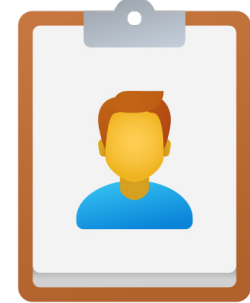
64%

of organizations surveyed have a cloud skills gap that needs to be addressed.



92%

of organizations where more than 50% of cloud staff are AWS Certified agree that certification efforts have helped them close their cloud skills gap.



93%

of respondents say supporting AWS Certification of staff improves team recruitment.



96%

of organizations with AWS Certified staff agree that their decision to certify staff on AWS has improved the employee retention among cloud-focused staff.



I'm so bullish about AWS Certifications because you know you're talking to peer. You know, you're talking to somebody who actually understands the technology... AWS Certifications provide a guarantee of a certain level of expertise."

- IT director, financial services company with \$91.2B revenue

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